

Bloomington Economic Development Commission (EDC) Meeting Minutes

Meeting Date: 9/24/2020

Time: 7:00pm

Location: Council Chambers

Present:

- John Graziano
- Suzanne Osborne
- Jennifer Ellis
- Michele Reynolds
- Lisa Bendel

Absent:

- Anne Sundstrom
- Stephen Tomaskovic
- Mike Rudge
- S. Nadia Hussain
- Elisa Kolenut

Meeting Discussion:

- Approved August meeting minutes.
- John Graziano briefed on the Winter Wonderland. It is possible to do in Sloan Park; however, Ice skating is not allowed for the park due to the damage it would do to the grass. The EDC agreed to table the idea until COVID 19 is over.
- Jenn Ellis provided social media projects with local businesses, Sloan Park and other natural attractions. It was discussed to not only do businesses, but also for the scenic and other features of the Borough, like playgrounds. This would also have the desired effect of attracting visitors from outside of the Borough. An initiative was proposed to boost membership of What's Happening Bloomington.
- John Graziano provided an update of the business recognition ceremony scheduled for Monday September 28th at 12pm in Sloan Park. Lisa Bendel to remind Lina's Restaurante, John Graziano to remind Tastefully British, Mike Rudge to remind River of Beer (and Rudge Automotive). The EDC will create an event on social media and run a Facebook live during the event.
- Jenn Ellis to contact the new Tres Chic owner to see if they would like a ceremony.
- It was discussed that the Union Ave. deli is under new management. Jenn Ellis has been in contact to inquire if they would like a new ownership ceremony.
- John Graziano provided an update on the Main St. Development project with New Jersey Futures. A survey will be rolled out in the next few months and work is progressing again after pausing due to COVID 19.